



## MEDIA ADVISORY

### **Raising Nebraska: Outdoors Plants the Seeds** New Outdoor Exhibit to Showcase Plants, Crops and Irrigation

- WHO:** Raising Nebraska
- WHAT:** "Planting the Seeds" event for Raising Nebraska: Outdoors
- WHEN:** July 21, 2015  
2p.m.-6p.m. Planting  
4:30p.m. Guest remarks and ceremonial planting with  
Senator Mike Gloor and Grand Island Mayor Jeremy Jensen
- WHERE:** Raising Nebraska  
Nebraska Building  
Nebraska State Fair Grounds  
501 East Fonner Park Road  
Grand Island, NE
- WHY:** To educate Nebraskan's and visitors about the kinds of plants, trees and crops produced in the state. To demonstrate in real time how water, soil and cultivation are used to grow the food that feeds Nebraska and the world.
- PURPOSE:** A partnership with Backyard Farmer, Raising Nebraska: Outdoors demonstrates how the food we eat and how Nebraska crops are grown. Shaped like the State of Nebraska, it features paved walkways which represent the primary rivers and streams in Nebraska, an active pivot irrigation system so people can see how these sophisticated systems maximize growing potential and educational signage to explain the various aspects of the outdoor project.

For Information or Schedule an Interview

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**ABOUT RAISING NEBRASKA:** Raising Nebraska is a collaborative effort between the Nebraska State Fair, which provides the building; the Nebraska Department of Agriculture, which is responsible for coordinating the efforts of the state's commodity groups; and the Institute of Agriculture and Natural Resources (IANR) at the University of Nebraska-Lincoln (UNL), which is developing and managing the 25,000 square foot educational experience area.